

BEN FRANKLIN SOCIETY HEADQUARTERS MEETING • DINING • EVENT VENUE

ON THE WEB: "<u>www.LynchCreek.com</u>" and "<u>www.BenFranklinSocietyNC.org</u>" On Facebook As: "<u>Lynch Creek Farm</u>" and "<u>Ben Franklin Society</u>"

JULY 16TH - CABIN BOOK & MEDIA CLUB AT 3:30PM - TUESDAY

"KINDRED" BY OCTAVIA BUTLER (FOR DETAILS - SEE PAGE-2)

JULY 18TH - BAKERY PICK-UP DAY - THURSDAY ORDER ONLINE NOW AT WWW.LYNCHCREEK.COM/STORE NEW PRODUCT THIS MONTH - KUMMELWECK ROLLS (SEE PAGE-3) Five Convenient Pick-Up Sites



EVENT CALENDAR

JULY 2019

1973 ROCKY FORD ROAD KITTRELL, NC 27544

CALL/TEXT 252-767-1167

JULY 27TH - TOMATO PIE BUFFET WITH MUSIC AT 6:00PM - SATURDAY OUTDOORS ON THE CABIN GROUNDS WITH LIVE FRONT PORCH MUSIC



Bob's Wood-fired Oven Tomato Pie BreadWorks Fund-Raising Event Bob's Famous Wood-fired Oven

<u>TOMATO PIE</u>

with Sausage, Spinach and Mushrooms

Pick-Up Food - Sweet Tea - Water

MUSIC BY DRYBREAD ROAD

RICK & BETTY NEWSOME

BYOB - \$20 per person

RESERVATIONS REQUIRED - RAIN OR SHINE



DryBread Road Rick & Betty Newsome

PRIVATE EVENT BOOKINGS

NON-PROFIT BUSINESS MEETING - 15th

CUSTOM BAKERY ORDER - 16th

NON-PROFIT SOCIAL EVENT - 22nd

CONSIDER LYNCH CREEK FARM WHEN PLANNING A PRIVATE EVENT

RESERVATIONS & MEMBERSHIP REQUIRED EXCEPT FOR BAKERY ORDERS

EMAIL <u>BOB@LYNCHCREEK.COM</u> OR CALL 252-767-1167

INDOOR EVENTS - PAY WHEN YOU DEPART OUTDOOR EVENTS - PAY WHEN YOU ARRIVE

PAYMENT ACCEPTED BY CASH, CHECK OR CREDIT CARD



	JULY 2019							
Sun	Mon	Tue	Wed	Thu	Fri	Sat		
FE	1	2	3	4	5	6		
7	8	9	10	11	12	13		
14	PE	BC	17	ВК	19	20		
21	PE	23	24	25	26	FE		
28	29	30	31					
BC Boo	k-Club	BK Bakery	FE Fundraising-Event PE Private-Event					

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CHARITABLE • TAX EXEMPT • NON-PROFIT • CORPORATION WITH EDUCATIONAL, CULTURAL AND ECONOMIC DEVELOPMENT FOCUS BEN FRANKLIN SOCIETY NEWS

JULY 2019

MISSION STATEMENT

To enhance the educational, cultural and economic development of Franklin County by leveraging its natural and historic resources

ANNUAL SOCIETY MEMBERSHIP DUES

GUEST \$2.50 INDIVIDUAL \$7.50 COUPLE \$15 FAMILY \$25 GROUP \$50 CORPORATION \$100+

"The Ben Franklin Society performs a collection of independent Research Projects"

"Society Members work on Projects either individually, or in collaboration with others"

"The Society meets yearly, while Projects maintain their own activity schedule"

"The Society provides funding, promotion and staffing assistance for all Projects"

"Project Leaders provide Status Reports that are included in our monthly Newsletter"

"Project Leaders are encouraged to utilize computer technology to assemble, communicate and publish their findings"

CABIN BOOK & MEDIA CLUB / BEN FRANKLIN CIRCLE

Our Cabin Book & Media Club has grown to over 20 members who share a love of reading and literary endeavors. Read our selection, join us for a lively and challenging book discussion, with wine and hors d'oeuvres!

OUR UPCOMING BOOK CLUB / MEDIA EVENTS

TUESDAY, JULY 16TH AT 3:30PM

"KINDRED" BY OCTAVIA BUTLER

TO JOIN, CONTACT KERRY CARTER AT 267-973-8143

SOCIAL MEDIA MARKETING CAMPAIGN UPDATE

Our GoDaddy Social (<u>www.mainstreethub.com</u>) Campaign has been underway since mid-March. A Post schedule is planned out for each month for Facebook, Instagram, Twitter and Yelp. Each Post is strategically created by category (about our business, time and date sensitivity, add flavor). They are scheduled weekly for optimal impact and all Post Comments get replies.

If you follow Lynch Creek Farm, Bakery at Lynch Creek Farm or the Ben Franklin Society on Facebook or Instagram, you have seen the Posts created by GoDaddy SOCIAL on our behalf. It is important to understand the power of the Graphic Images when coupled with a sentence or two of description. I have been impressed with the essence of what Lynch Creek Farm has to offer in this straight forward manner.

If you have used Google Search or Maps, you have noticed the accurate display of Lynch Creek Farm, BreadWorks, Bakery and our Home. Considerable effort has been made to improve our SEO (Search Engine Optimization) Scores for all website Pages and Posts. If you search for "Nearby Meeting, Dining and Event Venues", Lynch Creek Farm will appear at, or near, the top-of-the-list.

You can help leverage our marketing efforts, by writing Online Reviews.

To make this process easier for you, we will begin using a new Online Tool "Starfish Reviews" which extends the notion of Sales Funneling to Online Reviews.

With a simple click, you Select the Online Platform (Google, Facebook or Yelp) and are taken directly to the appropriate Review Page.

Give me some Feedback about this initiative. Thanks!



LEARN ABOUT THE BEN FRANKLIN SOCIETY

JOIN THE SOCIETY

BOOK A COMPANY OR GROUP MEETING AT THE CABIN

BEN FRANKLIN SOCIETY-PRODUCED VIDEO LINKS



Lynch Creek Farm Cabin Tour BreadWorks Tomato Pie with Bob Radcliffe Colonial Hearth Day - 2014 Peggy's Hearth & Garden - 2015 Peggy's Colonial Kitchen Garden - UNC-TV Peggy's Kitchen (Open Hearth) - UNC-TV

Ben Franklin Society NEWS

ON THE WEB: "WWW.BENFRANKLINSOCIETYNC.org" ON FACEBOOK AS: "BEN FRANKLIN SOCIETY" AND "LYNCH CREEK FARM"



"PHILADELPHIA STYLE WITH CAROLINA CHARACTER" URBAN ELEGANCE • RURAL CHARM • SUSTAINABLE AND ORGANIC FOODS LYNCH CREEK FARM BAKERY

JULY 2019

SUPPORT OUR PICK-UP SITE VENDORS

Mike at The Depot Gifts & More in Henderson

Paige at **Blue Collie Coffee in Louisburg**

Amy at <u>The Burnt Barrel</u> (formerly <u>Wine&Beer101 in Youngsville</u>)

David at The Grain Mill Cooperative in Wake Forest

You can always arrange to Pick-Up Your Order at the Lynch Creek Farm Cabin

Our "<u>SITES</u>" Menu provides all the Pick-Up information you need: Google Map directions, Site address, hours of business, contact person and telephone number

INCENTIVE DISCOUNT STRUCTURE

We continue to offer Discounts that encourage the purchase of larger Orders to help us offset the Credit Card Processing Fees we must absorb as a vendor.

Most Credit Card Fees are 2.9% + \$0.30 per Transaction. On a \$5 purchase, that amounts to about 9%.

Our graduated Discount Structure helps offset these costs by rewarding Customers who make larger Purchases

> Buy \$10 get 2% OFF Buy \$15 get 4% OFF Buy \$20+ get 6% OFF

Thanks for your understanding!

NEW THIS MONTH - KUMMELWECK ROLLS

I HAVE BEEN EXPERIMENTING WITH TEST BAKES OF **KUMMELWECK ROLLS** - A KAISER-LIKE ROLL WITH A COURSE SALT AND CAR-AWAY SEED TOPPING. MADE FAMOUS IN THE BUFFALO, NY AREA FOR INCREDIBLE "BEEF ON WECK" SAND-



WICHES PERHAPS ROCKY FORD, NC CAN BECOME KNOWN FOR INTRODUCING "CUE ON WECK" SANDWICHES IN THE SOUTH LET ME KNOW WHAT YOU THINK EMAIL: BOB@LYNCHCREEK.COM

JULY 2019 SCHEDULE

PICK-UP DAY - THURSDAY THE 18TH

WWW.LYNCHCREEK.COM/STORE

ORDER ONLINE NOW THRU JULY 15TH

INTRODUCE OUR BREADS TO YOUR FRIENDS

ADD A FRIEND TO OUR MAIL LIST - SHARE OUR POSTS ON FACEBOOK

CONTACT US CALL/TEXT: 252-767-1167 EMAIL: <u>BAKERY@LYNCHCREEK.COM</u>

TO RECEIVE BAKERY SCHEDULE NOTICES

• <u>SUBSCRIBE</u> to receive our monthly "Lynch Creek Farm NEWS" Email Newsletter

• <u>VISIT</u> our Bakery Home Page each month for Complete Details









Lynch Creek Farm BAKERY ON THE WEB: "WWW.LYNCHCREEK.COM/STORE" ON FACEBOOK AS: "BAKERY AT LYNCH CREEK FARM"



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JULY 2019

GRIST MILL INVENTORY PROJECT

Bob Radcliffe has re-activated this Ben Franklin Society (BFS) Project and is seeking Volunteers to help with Field Inventory and NC Archive Report Preparation and Filing

Preparatory work began in December 2018, with a visit to NCDCR in Raleigh, to meet new Archaeology Site Registrar, Rosie Blewitt-Golsch. A Prototype Mill Site filing process has been developed that now enables us to proceed and finally accomplish the goals of this Project that Bob started in 2008.

We successfully completed our first Archaeological Site Filing on December 11[™], 2018. The WHITAKER MILL on Lynch Creek was assigned the OSA-ID 31FK165. Each Site is assigned a permanent Site-ID by the OSA Site Registrar. As we complete and submit each Final Site Report, we will post redacted PDF versions on our BFS website. We encourage you to download and review these Site Reports. Learn about the history of your Community.

Our March Field Trips netted missing GPS Coordinates and Photography, so that additional Site Reports could be finalized. Contact Bob Radcliffe to register for the Field Trip you want to attend. We will gather at the Lynch Creek Farm Cabin for a quick orientation before departing for 3-hours.







FIELD TRIP SCHEDULE

By Appointment until Fall Contact: Bob Radcliffe at 252-767-1167

GRIST MILL INVENTORY SITE REPORT STATUS

SITE REPORT (ALPHABETIC ORDER)	OSA-ID	<u>STATUS</u>
DYKING CHANNELIZATION of Lynch Creek	31FK176	<u>COMPLETED</u>
EDWARDS MILL on Eaves Creek trib. of Lynch Creek	31FK177	IN-PROCESS
GILL MILL on Lynch Creek	31FK178	<u>COMPLETED</u>
INDIAN GRINDING HOLES on Lynch Creek	31FK179	<u>COMPLETED</u>
INDIAN VILLAGE/MOUND nr. Lynch Creek at Tar River	31FK180	<u>COMPLETED</u>
LETHA abandoned town nr. Whitaker Mill on Lynch Creek	31FK184	<u>COMPLETED</u>
LOUISBURG MILL on Tar River	31FK181	<u>COMPLETED</u>
QUARRY nr. Whitaker Mill	31FK182	<u>COMPLETED</u>
STONE HOUSE in Rocky Ford nr. Gill Mill	31FK183	IN-PROCESS
WHITAKER MILL on Lynch Creek	31FK165	COMPLETED

COMPLETED SITE REPORTS IN PDF-FORMAT ARE POSTED AT WWW.BENFRANKLINSOCIETYNC.ORG

(NAVIGATE TO THE PROJECTS / GRIST MILL INVENTORY MENU TO DOWNLOAD & COPY OR USE EMBEDDED-LINKS ABOVE)

Ben Franklin Society SERVICE PROJECT REPORT

ON THE WEB: "<u>WWW.BENFRANKLINSOCIETYNC.org</u>" ON FACEBOOK AS: "<u>BEN FRANKLIN SOCIETY</u>" AND "LYNCH CREEK FARM"



CHARITABLE • TAX EXEMPT • NON-PROFIT • CORPORATION with Educational, Cultural and Economic Development Focus BEN FRANKLIN SOCIETY MEMBERSHIP

JULY 2019



SINCE 2008, MEMBERSHIP DUES, AND THESE ADDITIONAL FUND-RAISING ACTIVITIES . .

BREADWORKS DINING AND ENTERTAINMENT EVENTS GROUP AND CORPORATE CABIN BUSINESS MEETINGS FLEA MARKET AND BENEFIT CONCERTS INDIVIDUAL DONATIONS GRANT WRITING

. . HAVE FINANCED THE FOLLOWING SOCIETY PROJECTS

GRIST MILL INVENTORY (Computers, GPS, GIS software, A/V Equipment)
COLONIAL HEARTH DAYS (Costumes, Student Supplies, Food)
HISTORIC KITCHEN GARDEN (Building Supplies, Soil, Plants, Seeds)
EARLY COLLEGE HIGH SCHOOL (Chromebooks, Carts, Calculators, Books)

WE HAVE STEADILY GROWN OUR MEMBERSHIP AND PERFORMED OUTSTANDING COMMUNITY SERVICE PROJECTS HELP US CONTINUE TO MAKE A DIFFERENCE JOIN THE BEN FRANKLIN SOCIETY TODAY!



SOCIETY MEMBERSHIP DRIVE EVERYONE IS WELCOME

WE NOW PROVIDE ONLINE MEMBERSHIP RENEWAL IT'S EASY AND FAST. CLICK ON THE FOLLOWING LINK.



JOIN OR RENEW MY 2019 SOCIETY MEMBERSHIP!

YOUR ANNUAL DUES, DONATIONS, AND ATTENDANCE AT BREADWORKS EVENTS FUND OUR COMMUNITY PROJECTS

SUSBCRIBE A FRIEND TO OUR FREE NEWSLETTER!

Ben Franklin Society MEMBERSHIP

ON THE WEB: "WWW.BENFRANKLINSOCIETYNC.org" ON FACEBOOK AS: "BEN FRANKLIN SOCIETY" AND "LYNCH CREEK FARM"



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JULY 2019



LYNCH CREEK FARM CABIN CLICK IMAGE TO GOOGLE MY BUSINESS

WELCOME TO LYNCH CREEK FARM AN EXCEPTIONAL BUSINESS MEETING, DINING AND ENTERTAINMENT VENUE RECOGNIZED BY THE RALEIGH NEWS & OBSERVER (N&O) AS THE "BEST KEPT SECRET IN FRANKLIN COUNTY"

Our authentic Log Cabin provides what Proprietor Bob Radcliffe calls "Philadelphia Style with Carolina Character"

THE CABIN BACK PORCH EXTENDS DINING SERVICE INTO THE TREETOPS, WHILE THE FRONT PORCH SEASONALLY FEATURES LIVE ENTERTAINMENT

LYNCH CREEK FARM LOG CABIN EVENT VENUE



BUSINESS MEETINGS in a Rural Setting with Urban Conveniences



PHILADELPHIA STYLE WITH CAROLINA CHARACTER

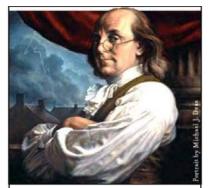
CLICK IMAGE TO DOWNLOAD LCF TRI-FOLD BROCHURE Make a Reservation and come see for yourself, then book a Business or Group Meeting at the Cabin or plan an Outdoor Event on the Cabin Grounds

BOB FOUNDED OUR NON-PROFIT, COMMUNITY SERVICE PARTNER, BEN FRANKLIN SOCIETY "TO ENHANCE THE EDUCATIONAL, CULTURAL AND ECONOMIC DEVELOPMENT OF FRANKLIN COUNTY BY LEVERAGING ITS NATURAL AND HISTORIC RESOURCES"

ALL EVENTS RAISE FUNDS TO SUPPORT THE BEN FRANKLIN SOCIETY

CONTACT BOB RADCLIFFE TO SCHEDULE A SITE VISIT

> CALL/TEXT: 252-767-1167 EMAIL: BOB@LYNCHCREEK.COM



A charitable, tax-exempt corporation that performs independent and collaborative projects to enhance the educational, cultural and economic development of Franklin County by leveraging its natural and historical resources

CLICK IMAGE TO DOWNLOAD BFS TRI-FOLD BROCHURE

Lynch Creek Farm MEETING • DINING • EVENT VENUE

ON THE WEB: "<u>www.LynchCreek.com</u>" and "<u>Lynch-creek-farm.business.site</u>" On facebook as: "<u>Lynch creek farm</u>"

