

BEN FRANKLIN SOCIETY HEADQUARTERS

MEETING • DINING • EVENT VENUE

On the Web: "<u>www.LynchCreek.com</u>" and "<u>www.BenFranklinSocietyNC.org</u>" On Facebook as: "<u>Lynch Creek Farm</u>" and "<u>Ben Franklin Society</u>"

# JUNE 2019

1973 ROCKY FORD ROAD KITTRELL, NC 27544 CALL/TEXT 252-767-1167

# JUNE 13<sup>TH</sup> - BAKERY PICK-UP DAY - THURSDAY ORDER ONLINE NOW AT WWW.LYNCHCREEK.COM/STORE

FIVE CONVENIENT PICK-UP SITES

(LAST ORDER DAY JUNE 10<sup>TH</sup> - SEE PAGE-3)



### JUNE 16<sup>TH</sup> - FATHER'S DAY BRUNCH AT 1:00PM - SUNDAY

FRESH FRUIT STARTER WITH WARM MUFFINS

SLICED STEAK AND STUFFED BAKED POTATO WITH EGGS-IN-CLOUDS

SEEDED BOULE TOAST OR CIABATTA ROLL

DESSERT: CHOCOLATE BROWNIE WITH VANILLA ICE CREAM

COFFEES, TEAS, JUICES AND SETUPS FOR MIMOSA'S AND BLOODY MARY'S - BYOB

\$20 per person - Reservations Required - Fund-Raising Event



## JUNE 18<sup>TH</sup> - CABIN BOOK & MEDIA CLUB AT 3:30PM - TUESDAY

"BECOMING MRS. LEWIS" BY PATTI CALLAHAN (FOR DETAILS - SEE PAGE-2)



## JUNE 30TH - TOMATO PIE BUFFET WITH MUSIC AT 5:30PM - SUNDAY

KICK-OFF FOURTH-OF-JULY HOLIDAY WEEK OUTDOORS AT LYNCH CREEK FARM CABIN



Bob's Wood-fired Oven Tomato Pie Breadworks Fund-Raising Event

Bob's Famous Wood-fired Oven

### TOMATO PIE

with Sausage, Spinach and Mushrooms
WAKE FOREST'S MISTER FELIX BAND
Pick-Up Food - Sweet Tea - Water

\$20 per person - BYOB

RESERVATIONS REQUIRED - RAIN OR SHINE



Mister Felix Band Catherine Johnson / Robert Woessner

RESERVATIONS AND CURRENT	<b>JUNE 2019</b>						
MEMBERSHIP REQUIRED	SUN	MON	TUE	WED	THU	FRI	SAT
( EXCEPT FOR BAKERY ORDERS )							PE
EMAIL BOB@LYNCHCREEK.COM	2	3	4	5	6	7	8
OR CALL 252-767-1167	PE	10	11	12	ВК	14	15
CALL 252-767-1167	FE	17	ВС	19	20	21	22
INDOOR EVENTS - PAY WHEN YOU DEPART	23	24	25	26	27	28	29
OUTDOOR EVENTS - PAY WHEN YOU ARRIVE	FE						
PAYMENT ACCEPTED BY CASH, CHECK OR CREDIT CARD	BC Book	Club	BK Bakery	<u>FE</u> Fundr	aising Event	<u>PE</u> Pri	vate Event



CHARITABLE • TAX EXEMPT • NON-PROFIT • CORPORATION
WITH EDUCATIONAL CULTURAL AND ECONOMIC DEVELOPMENT FOCUS

BEN FRANKLIN SOCIETY
NEWS

**JUNE 2019** 

#### **MISSION STATEMENT**

To enhance the educational, cultural and economic development of Franklin County by leveraging its natural and historic resources

# ANNUAL SOCIETY MEMBERSHIP DUES

GUEST \$2.50 INDIVIDUAL \$7.50 COUPLE \$15 FAMILY \$25 GROUP \$50 CORPORATION \$100+

"The Ben Franklin Society performs a collection of independent Research Projects"

"Society Members work on Projects either individually, or in collaboration with others"

"The Society meets yearly, while Projects maintain their own activity schedule"

"The Society provides funding, promotion and staffing assistance for all Projects"

"Project Leaders provide
Status Reports that
are included in our monthly
Newsletter"

"Project Leaders are encouraged to utilize computer technology to assemble, communicate and publish their findings"

#### CABIN BOOK & MEDIA CLUB / BEN FRANKLIN CIRCLE

Our Cabin Book & Media Club has grown to over 20 members who share a love of reading and literary endeavors. Read our selection, join us for a lively and challenging book discussion, with wine and hors d'oeuvres!

OUR UPCOMING BOOK CLUB / MEDIA EVENTS

TUESDAY, JUNE 18<sup>TH</sup> AT 3:30PM

#### "BECOMING MRS. LEWIS" BY PATTI CALLAHAN

TO JOIN, CONTACT KERRY CARTER AT 267-973-8143

#### SOCIAL MEDIA MARKETING CAMPAIGN UPDATE

Our GoDaddy Social (<a href="www.mainstreethub.com">www.mainstreethub.com</a>) Campaign has been underway since mid-March. A Post schedule is planned out for each month for Facebook, Instagram, Twitter and Yelp. About 150 Professional Photos were taken at our Sunday Brunch on February 24th to create an image library. Each Post is strategically created by category (about our businesses, time and date sensitive, add flavor). Each Post is scheduled weekly for optimal impact. All Posts are tracked and all comments get replies.

If you have used Google Search or Maps, you probably have noticed the accurate display of Lynch Creek Farm, BreadWorks, Bakery and our Home. Likewise, considerable effort has been expended to improve our SEO (Search Engine Optimization) Scores for all website Pages and Posts. If you search for Nearby Meeting, Dining and Event Venues, Lynch Creek Farm will appear at, or near the top-of-the-list.

If you follow Lynch Creek Farm, Bakery at Lynch Creek Farm or the Ben Franklin Society on Facebook or Instagram, you have seen the Posts created by GoDaddy SOCIAL on our behalf. It is important to understand the power of the Graphic Images when coupled with a sentence or two of description. I have been impressed with the essence of what Lynch Creek Farm has to offer in this simple and clear fashion.

We have just begun to receive quantification of the distribution and responses that have resulted so far. I can attest that two leads became bookings for Private Cabin Events, and one lead is under consideration. I will continue to track the cost/benefit of this marketing initiative and report my findings to you.

You can help our marketing efforts. Use/share the four Links below.



SUBSCRIBE TO OUR MONTHLY EMAIL NEWSLETTER

LEARN ABOUT THE BEN FRANKLIN SOCIETY

JOIN THE SOCIETY

BOOK A COMPANY OR GROUP MEETING AT THE CABIN

#### BEN FRANKLIN SOCIETY-PRODUCED VIDEO LINKS



Lynch Creek Farm Cabin Tour

BreadWorks Tomato Pie with Bob Radcliffe
Colonial Hearth Day - 2014

Peggy's Hearth & Garden - 2015

Peggy's Colonial Kitchen Garden - UNC-TV

Peggy's Kitchen (Open Hearth) - UNC-TV

## **Ben Franklin Society NEWS**

ON THE WEB: "WWW.BENFRANKLINSOCIETYNC.ORG" ON FACEBOOK AS: "BEN FRANKLIN SOCIETY" AND "LYNCH CREEK FARM"



"PHILADELPHIA STYLE WITH CAROLINA CHARACTER"

URBAN ELEGANCE • RURAL CHARM • SUSTAINABLE AND ORGANIC FOODS

LYNCH CREEK FARM BAKERY

**JUNE 2019** 

#### SUPPORT OUR PICK-UP SITE VENDORS

Mike at <u>The Depot Gifts & More in Henderson</u>

Paige at <u>Blue Collie Coffee in Louisburg</u>

Amy at <u>The Burnt Barrel</u>

(formerly <u>Wine&Beer101 in Youngsville</u>)

David at <u>The Grain Mill Cooperative in Wake Forest</u>

You can always arrange to Pick-Up Your Order at the <u>Lynch Creek Farm Cabin</u>

Our "SITES" Menu provides all the Pick-Up information you need: Google Map directions, Site address, hours of business, contact person and telephone number

#### INCENTIVE DISCOUNT STRUCTURE

We continue to offer Discounts that encourage the purchase of larger Orders to help us offset the Credit Card Processing Fees we must absorb as a vendor.

Most Credit Card Fees are 2.9% + \$0.30 per Transaction. On a \$5 purchase, that amounts to about 9%.

Our graduated Discount Structure helps offset these costs by rewarding Customers who make larger Purchases

Buy \$10 get 2% OFF Buy \$15 get 4% OFF Buy \$20+ get 6% OFF

Thanks for your understanding!

#### **BAKER/TRAINEE OPPORTUNITY**

I am looking for an Individual to assist with production and delivery each month. All Bread preparation, Baking and Packaging is performed onsite at the Lynch Creek Farm Cabin and Grounds.

CONTACT: BOB RADCLIFFE
CALL/TEXT: 252-767-1167
EMAIL: BOB@LYNCHCREEK.COM

#### **OUR TOP SELLING PRODUCT**

**HEARTY RUSTIC SEEDED BOULE** 

## **JUNE 2019 SCHEDULE**

PICK-UP DAY - THURSDAY THE 13<sup>TH</sup>

WWW.LYNCHCREEK.COM/STORE

ORDER ONLINE NOW THRU JUNE 10<sup>TH</sup>

INTRODUCE OUR BREADS TO YOUR FRIENDS

ADD A FRIEND TO OUR MAIL LIST - SHARE OUR POSTS ON FACEBOOK

#### **CONTACT US**

CALL/TEXT: 252-767-1167
EMAIL: BAKERY@LYNCHCREEK.COM

#### TO RECEIVE BAKERY SCHEDULE NOTICES

- <u>SUBSCRIBE</u> to receive our monthly "Lynch Creek Farm NEWS" Email Newsletter
- VISIT our Bakery Home Page each month for Complete Details









## Lynch Creek Farm BAKERY

ON THE WEB: "WWW.LYNCHCREEK.COM/STORE"

ON FACEBOOK AS: "BAKERY AT LYNCH CREEK FARM"



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BEN FRANKLIN SOCIETY PROJECT REPORTS

**JUNE 2019** 

## **GRIST MILL INVENTORY PROJECT**

Bob Radcliffe has re-activated this Ben Franklin Society (BFS) Project and is seeking Volunteers to help with Field Inventory and NC Archive Report Preparation and Filing

Preparatory work began in December 2018, with a visit to NCDCR in Raleigh, to meet new Archaeology Site Registrar, Rosie Blewitt-Golsch. A Prototype Mill Site filing process has been developed that now enables us to proceed and finally accomplish the goals of this Project that Bob started in 2008.

We successfully completed our first Archaeological Site Filing on December 11<sup>™</sup>, 2018. The WHITAKER MILL on Lynch Creek was assigned the OSA-ID 31FK165. Each Site is assigned a permanent Site-ID by the OSA Site Registrar. As we complete and submit each Final Site Report, we will post redacted PDF versions on our BFS website. We encourage you to download and review these Site Reports. Learn about the history of your Community.

Our Field Trips have netted missing GPS Coordinates and Photography, so that additional Site Reports could be finalized. Contact Bob Radcliffe to register for the Field Trip you want to attend. We will gather at the Lynch Creek Farm Cabin for a quick orientation before departing for 3-hours.







## FIELD TRIP SCHEDULE

By Appointment until Fall

Contact: Bob Radcliffe at 252-767-1167

## **GRIST MILL INVENTORY SITE REPORT STATUS**

SITE REPORT (ALPHABETIC ORDER)	OSA-ID	<u>STATUS</u>
DYKING CHANNELIZATION of Lynch Creek	31FK176	COMPLETED
EDWARDS MILL on Eaves Creek trib. of Lynch Creek	31FK177	IN-PROCESS
GILL MILL on Lynch Creek	31FK178	COMPLETED
INDIAN GRINDING HOLES on Lynch Creek	31FK179	COMPLETED
INDIAN VILLAGE/MOUND nr. Lynch Creek at Tar River	31FK180	COMPLETED
LETHA abandoned town nr. Whitaker Mill on Lynch Creek	31FK184	COMPLETED
LOUISBURG MILL on Tar River	31FK181	COMPLETED
QUARRY nr. Whitaker Mill	31FK182	COMPLETED
STONE HOUSE in Rocky Ford nr. Gill Mill	31FK183	IN-PROCESS
WHITAKER MILL on Lynch Creek	31FK165	COMPLETED

COMPLETED SITE REPORTS IN PDF-FORMAT ARE POSTED AT WWW.BENFRANKLINSOCIETYNC.ORG

( NAVIGATE TO THE PROJECTS / GRIST MILL INVENTORY MENU TO DOWNLOAD A COPY **OR** USE EMBEDDED-LINKS ABOVE )

## Ben Franklin Society SERVICE PROJECT REPORT

ON THE WEB: "WWW.BENFRANKLINSOCIETYNC.ORG" ON FACEBOOK AS: "BEN FRANKLIN SOCIETY" AND "LYNCH CREEK FARM"



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BEN FRANKLIN SOCIETY
MEMBERSHIP

**JUNE 2019** 



# SINCE 2008, MEMBERSHIP DUES, AND THESE FUND-RAISING ACTIVITIES . . .

BREADWORKS DINING AND ENTERTAINMENT EVENTS
GROUP AND CORPORATE CABIN BUSINESS MEETINGS
FLEA MARKET AND BENEFIT CONCERTS
INDIVIDUAL DONATIONS
GRANT WRITING

#### . . . HAVE FINANCED THE FOLLOWING SOCIETY PROJECTS

GRIST MILL INVENTORY (Computers, GPS, GIS software, A/V Equipment)
COLONIAL HEARTH DAYS (Costumes, Student Supplies, Food)
HISTORIC KITCHEN GARDEN (Building Supplies, Soil, Plants, Seeds)
EARLY COLLEGE HIGH SCHOOL (Chromebooks, Carts, Calculators, Books)

WE HAVE STEADILY GROWN OUR MEMBERSHIP AND
PERFORMED OUTSTANDING COMMUNITY SERVICE PROJECTS
HELP US CONTINUE TO MAKE A DIFFERENCE
JOIN THE BEN FRANKLIN SOCIETY TODAY!



## RENEW ONLINE NOW!

# SOCIETY MEMBERSHIP DRIVE EVERYONE IS WELCOME

WE NOW PROVIDE ONLINE MEMBERSHIP RENEWAL IT'S EASY AND FAST. CLICK ON THE FOLLOWING LINK.

### JOIN OR RENEW MY 2019 SOCIETY MEMBERSHIP!

YOUR ANNUAL DUES, DONATIONS, AND ATTENDANCE AT BREADWORKS
EVENTS FUND OUR COMMUNITY PROJECTS

#### SUSBCRIBE A FRIEND TO OUR FREE NEWSLETTER!

## **Ben Franklin Society MEMBERSHIP**

On the Web: "<u>www.BenFranklinSocietyNC.org</u>" On Facebook as: "<u>Ben Franklin Society</u>" and "<u>Lynch Creek Farm</u>"



"PHILADELPHIA STYLE WITH CAROLINA CHARACTER"

URBAN ELEGANCE • RURAL CHARM • SUSTAINABLE AND ORGANIC FOODS

LYNCH CREEK FARM EVENT VENUE

**JUNE 2019** 



LYNCH CREEK FARM CABIN
CLICK IMAGE TO GOOGLE MY BUSINESS

WELCOME TO LYNCH CREEK FARM
AN EXCEPTIONAL BUSINESS MEETING, DINING AND
ENTERTAINMENT VENUE RECOGNIZED BY THE
RALEIGH NEWS & OBSERVER (N&O) AS THE
"BEST KEPT SECRET IN FRANKLIN COUNTY"

OUR AUTHENTIC LOG CABIN PROVIDES WHAT
PROPRIETOR BOB RADCLIFFE CALLS
"PHILADELPHIA STYLE WITH CAROLINA CHARACTER"

THE CABIN BACK PORCH EXTENDS DINING SERVICE INTO THE TREETOPS, WHILE THE FRONT PORCH SEASONALLY FEATURES LIVE ENTERTAINMENT

#### LYNCH CREEK FARM LOG CABIN EVENT VENUE



BUSINESS MEETINGS IN A RURAL SETTING WITH URBAN CONVENIENCES



PHILADELPHIA STYLE WITH CAROLINA CHARACTER

CLICK IMAGE TO DOWNLOAD LCF TRI-FOLD BROCHURE

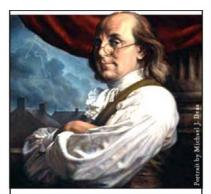
Make a Reservation and come see for yourself, then book a Business or Group Meeting at the Cabin or Plan an Outdoor Event on the Cabin GROUNDS

BOB FOUNDED OUR NON-PROFIT,
COMMUNITY SERVICE PARTNER,
BEN FRANKLIN SOCIETY
"TO ENHANCE THE EDUCATIONAL,
CULTURAL AND ECONOMIC DEVELOPMENT
OF FRANKLIN COUNTY
BY LEVERAGING ITS NATURAL AND
HISTORIC RESOURCES"

ALL EVENTS RAISE FUNDS TO SUPPORT THE BEN FRANKLIN SOCIETY

CONTACT BOB RADCLIFFE TO SCHEDULE
A SITE VISIT

CALL/TEXT: 252-767-1167 EMAIL: BOB@LYNCHCREEK.COM



A charitable, tax-exempt corporation that performs independent and collaborative projects to enhance the educational, cultural and economic development of Franklin County by leveraging its natural and historical

resources

CLICK IMAGE TO DOWNLOAD

BFS TRI-FOLD BROCHURE

# Lynch Creek Farm MEETING • DINING • EVENT VENUE

ON THE WEB: "WWW.LYNCHCREEK.COM" AND "LYNCH-CREEK-FARM.BUSINESS.SITE" ON FACEBOOK AS: "LYNCH CREEK FARM"



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BEN FRANKLIN SOCIETY
AFFILIATED GROUPS

**JUNE 2019** 













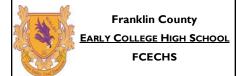






House & Garden Club

Henderson, NC







Friends of H. Leslie Perry
Memorial Library
www.perrylibrary.org/friendsoflibrary.html

Wake Forest Garden Club Wake Forest, NC

N.C.C.A.R - Joel Lane Society

Children of American Revolution

Raleigh, NC



LOUISBURG COLLEGE

www.louisburg.edu

Twilight Gardeners Club Henderson, NC

Indoor-Outdoor Garden Club Henderson, NC ALSTON-PLEASANTS
POST-GRADUATE SCHOLARS FUND
www.alstonpleasants.org



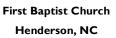


Roxboro Garden Club Roxboro, NC

THE(M)DEPOT

919-556-5068

Granville Garden Club Oxford, NC



Henderson, NC 252-430-7771

HOUSE CONCERTS

Lisa & Joel Wolf

Youngsville, NC



PERSON PLACE Preservation Society

WOODLAND GARDEN CLUB
HENDERSON, NC